CEANA Magazine

Ad templates for your graphic designer

The next pages are the print drawings. Red = bleed, dashed black = trim, green = keep type inside.

Bleed (red)
Fill this outer box. It gets cut off.

Trim (dashed)
The finished edge after cutting.

Safe (green)
Keep all text and logos in here.

How to use this pack

1 Choose the size
Use Full or Half Page — matching what was purchased.

2 Design to the bleed
Build the file at the larger bleed size. Photos and colour must reach the red edge.

3 Protect the type
Keep names, logos and small text inside the green safe area so nothing is cut.

4 Export for print
PDF/X-1a or PDF/X-4, 300 DPI, CMYK. Black text = 100% K only. One ad per file.

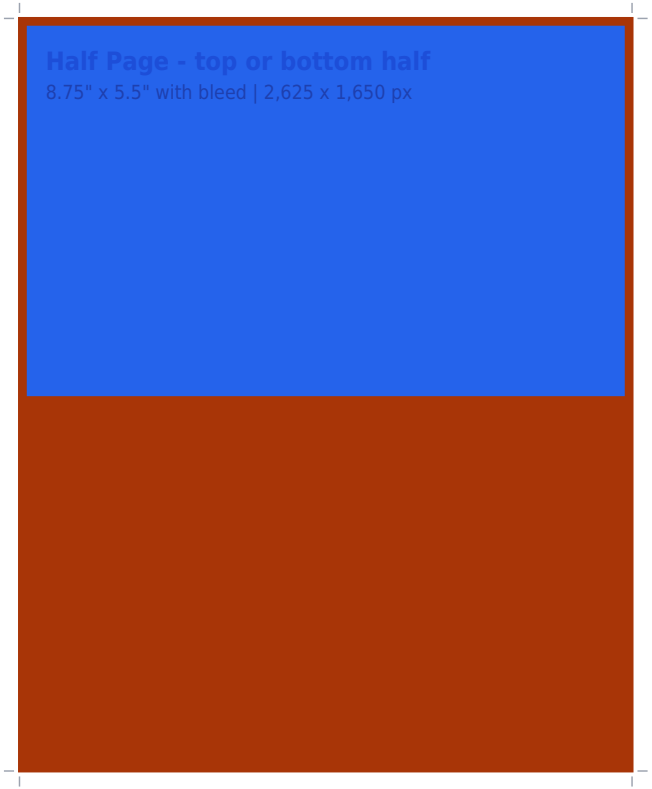
Exact sizes to design

Package	Finished size (trim)	File size to send (bleed)	Keep type inside	Pixels at 300 DPI
Full Page	8.5" x 10.5"	**8.75" x 10.75"**	8" x 10"	2,700 x 3,300 px
Half Page	8.5" x 5.25"	**8.75" x 5.5"**	8" x 4.75"	2,625 x 1,650 px

Always send the bleed size, never the trim size. Example: a full page finishes at 8.5" x 10.5", but the file you deliver is 8.75" x 10.75" (2,700 x 3,300 px at 300 DPI).

How the ad sizes sit on a page

Full page trim 8.5" x 10.5", supplied as 8.75" x 10.75" with bleed.



Full Page - the whole page
8.75" x 10.75" with bleed | 2,700 x 3,300 px

Sizes at a glance

Full Page
Trim 8.5" x 10.5" | bleed 8.75" x 10.75"
2,700 x 3,300 px at 300 DPI

Half Page
Trim 8.5" x 5.25" | bleed 8.75" x 5.5"
2,625 x 1,650 px at 300 DPI

A full page ad gets the page to itself.
A half page uses the top or bottom half of the page.
Always supply the bleed size, not the trim size.

How to read these guides

- Bleed - artwork must extend to this line (it gets trimmed off)
- Trim - the finished edge of the ad after cutting
- Safe area - keep all text, logos and important detail inside this line
- Crop marks - for the printer, keep them out of the artwork

CEANA Magazine - ad sizes and print templates

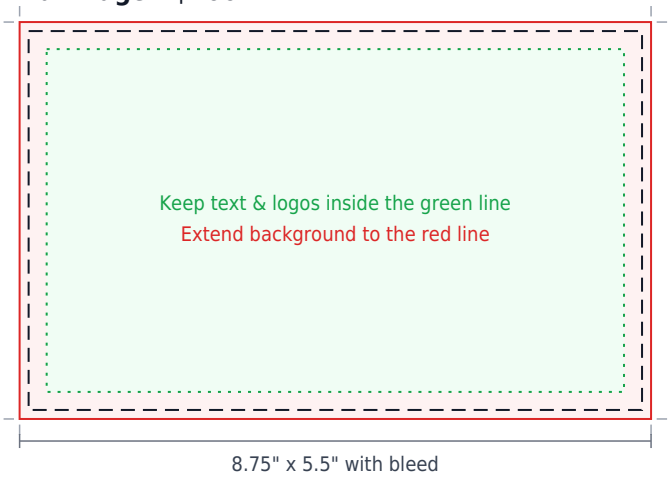
Every ad is supplied with bleed. Draw your design straight onto the guide for the size you bought.

Full Page - $200



Trim (finished) size: 8.5" x 10.5"
Supply with bleed: 8.75" x 10.75"
Pixels: 2,700 x 3,300 px at 300 DPI
Safe area: 8" x 10"

Half Page - $100



Trim (finished) size: 8.5" x 5.25"
Supply with bleed: 8.75" x 5.5"
Pixels: 2,625 x 1,650 px at 300 DPI
Safe area: 8" x 4.75"

How to read these guides

- Bleed - artwork must extend to this line (it gets trimmed off)
- Trim - the finished edge of the ad after cutting
- Safe area - keep all text, logos and important detail inside this line
- Crop marks - for the printer, keep them out of the artwork

Full Page - print template

CEANA Magazine | trim 8.5" x 10.5" | supply 8.75" x 10.75" with bleed



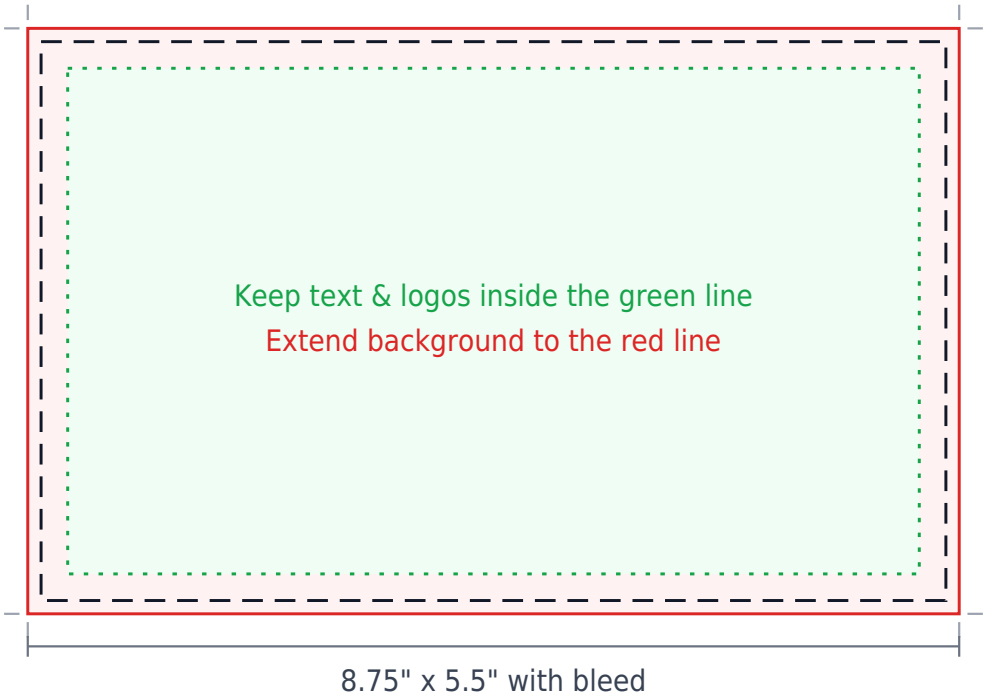
Trim (finished) size: 8.5" x 10.5"
Supply with bleed: 8.75" x 10.75"
Pixels: 2,700 x 3,300 px at 300 DPI
Safe area: 8" x 10"

How to read these guides

- Bleed - artwork must extend to this line (it gets trimmed off)
- Trim - the finished edge of the ad after cutting
- Safe area - keep all text, logos and important detail inside this line
- Crop marks - for the printer, keep them out of the artwork

Half Page - print template

CEANA Magazine | trim 8.5" x 5.25" | supply 8.75" x 5.5" with bleed



Trim (finished) size: 8.5" x 5.25"
Supply with bleed: 8.75" x 5.5"
Pixels: 2,625 x 1,650 px at 300 DPI
Safe area: 8" x 4.75"

How to read these guides

- Bleed - artwork must extend to this line (it gets trimmed off)
- Trim - the finished edge of the ad after cutting
- Safe area - keep all text, logos and important detail inside this line
- Crop marks - for the printer, keep them out of the artwork